



CIM Health & Safety Conference

SPONSORSHIP PROSPECTUS 2024



We are excited to invite your organization to be part of the inaugural CIM Health and Safety Conference in Toronto from October 6-8, 2024, with Mark Cutifani as Honourary Chair. Aligned with your commitment to health and safety in the mining industry, your support would be invaluable.

Under the theme "Collaborating Towards a Safe and Healthier Future," this conference aims to be a hub for sharing best practices. Your sponsorship will underscore your dedication to health and safety, while contributing content or sending representatives will showcase your expertise.

Details on various sponsorship opportunities are enclosed, and we're open to customizing packages to meet your specific goals. We hope your organization will consider playing a pivotal role in advancing industry standards and protecting our most valuable asset – our people.



SPONSORSHIP OPPORTUNITIES OVERVIEW

This Sponsorship Prospectus includes available sponsorship opportunities, and we would be more than happy to discuss the option of your choice or a more personalized option with you. Available levels are:

- Platinum level sponsor ■ Gold level sponsor ■ Silver level sponsor
- Exhibitor level sponsor ■ À-la-carte sponsor

À-la-carte sponsors will receive the visibility granted to the achieved level of sponsorship equal to the cumulative value of the sponsored items.

Logos will be sized in our materials to the sponsorship level of their financial contribution and placed in alphabetical order.

SPONSORSHIP MATRIX

	PLATINUM	GOLD	SILVER	BRONZE
	\$10,000	\$7,500	\$5,000	\$3,000
PRE-EVENT				
Logo and link to company website on our conference website	X	X	X	X
Logo in pre-conference program in <i>CIM Magazine</i>	X	X	X	X
Recognition in notifications and eblasts	X	X	X	
Recognition on CIM's social media channels	X individual	X group	X group	X group
AT THE EVENT				
Free attendee registrations	3	2	1	
Logo on Sponsorship Banner – sized to sponsorship level	X	X	X	X
Logo in the Conference Mobile App	X	X	X	X
Acknowledgement at Welcome Reception	X	X	X	X

EXHIBITOR

Purchase a tabletop for \$3000 (plus taxes). Details to be confirmed.

À-LA-CARTE ITEMS

Badges Logo on badges worn by all participants.	\$3,000
Lanyards Logo on lanyards worn by all participants.	\$5,000
Mobile Application Branded homepage including hyperlink to sponsor website. Mobile App showcases the program and all other conference features.	\$5,000
Conference Pens Branded pens (provided by sponsor) to be distributed to all attendees at registration.	\$1,500
Coffee Breaks (4 available) Logo on signage at the coffee stations during the coffee breaks held over the course of two days.	\$3,000 each
Luncheons (2 available) Logo on table signs on food stations, and on mobile app.	\$7,500 each
Conference Opening Session & Keynote (Monday morning) Sponsor to deliver welcome address at this opening session that will feature a keynote speaker. Acknowledgment and recognition on the conference website, in communications, and on projection screens in the room.	\$10,000
Technical Session (3 sessions) Acknowledgment and recognition on the conference website, in communications, and on projection screens in the room plus logo on signage at entrance door.	\$3,000 per session
Welcome Reception (Sunday) Acknowledgement and recognition on the conference website, in communications and logo on signage in the reception area.	\$10,000
Technical Program Recording Acknowledgement and recognition on the conference website, in communications, and on projection screens in session rooms.	\$10,000
Uploading of technical program recordings on the CIM Academy Acknowledgement and recognition on the conference website, projection on screens in session rooms and on the CIM Academy website.	\$10,000

AGREEMENT FORM



CIM Health & Safety Conference

Our company confirms participation as a premium sponsor in this category:

Platinum – \$10,000*

Silver – \$5,000*

Gold – \$7,500*

Bronze – \$3,000*

**Plus applicable taxes: HST/GST #106861644*

And/or as an à la carte sponsor:

Item Description _____

Price _____

Total _____

Company Name _____

Contact Person _____

Authorized Signature _____

Telephone Number _____

Email _____

Name of delegate to receive all sponsorship benefits*

**If applicable*

I understand that I must provide our company logo in high-resolution images in BOTH .png and .eps formats (suitable for web and print) with a minimum resolution of 300 dpi and fonts converted to outlines. Sponsor must also provide an EXACT web address for linking purposes.



Please complete this order form and send by scanned .pdf to sponsorship@cim.org.

Note that you will be contacted shortly to arrange for prompt positioning of your company logo and brand, invoicing and planning.

Sponsorship contacts

Bryan Wilson
Sponsorship Chair
bryan.wilson@wsp.com

Samin Saadat
Sponsorship Chair
samin@jalapeno.app

Nadia Bakka
CIM Sales Manager, Exhibition and Sponsorship
(514) 939-2710 ext. 1360
nbakka@cim.org